# National Oral Health Conference®



April 30 - May 2, 2012 Frontier Airlines Center, Milwaukee, Wisconsin Pre-Conference April 28-29, 2012

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Presented by:

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## National Oral Health Conference®



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### **Platinum Sponsors**

#### Aseptico

Booth #28/29 8333 216th Street SE Woodinville, WA 98072 425-487-3157 *Representative(s):* Ken Goff Darryl Weis



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Aseptico is the world leader in Portable Dental Equipment including fully self-contained dental units, compressors, patient chairs, stools, and lights. The company also manufactures one of the widest ranges of advanced high quality electric dental devices including motors for endodontics, implantology, general dentistry, and laboratory applications as well as piezoelectric scalers for hygiene, perio and endo applications. Aseptico is FDA, CE, and ISO 13485 certified.

#### Medical Products Laboratories, Inc.

Booth #30 9990 Global Road Philadelphia, PA 19115 800-523-0191 ext. 126 *Representative(s):* 

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Medical Products Laboratories has been manufacturing pharmaceuticals for over 80 years and has been involved for almost 50 years in the study of fluoride pharmaceuticals. We provide the highest quality, competitively priced products on the market. Our product line includes VarnishAmerica 5% sodium fluoride varnish packaged in single brush application, Seal America Dental Sealant available in Light Cure and Self Cure Kits, NaFrinse Fluoride Tablet and Drop supplements, and NaFrinse Sodium Fluoride Mouthrinse used in school based fluoride programs. All of the above products and samples will be available and on display at the MPL booth.

### **Gold Level Sponsor**

American Dental Association/Wisconsin Dental Association

Booth #32 211 E Chicago Ave Chicago, IL 60601 312-440-2397 *Representative(s):* Jeanine Pekkarinen Mark Paget Dennis Engel Steve Stroll

pekkarinenj@ada.org mpaget@wda.org engeld@ada.org sstroll@wda.org

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### **Exhibit Hall Hours:**

<b>Monday, April 30</b> (new this year)	7:00 am – 8:00 am 11:30am – 1:30pm 3:15 pm – 5:00pm
Tuesday, May 1	7:00am – 8:30am 10:30 am – 11:00am 3:30pm – 5:00pm
Wednesday, May 2	7:00am – 8:30am 10:00am – 10:30am

### **Exhibitors**

#### **ADI Mobile Health**

Booth #12 19425 SW 89th Ave Tualatin, OR 97062 503-885-0886 *Representative(s):* 

Jim Kitch jim.kitch@adi-mobilehealth.com ADI Mobile Health designs and manufactures mobile health clinics in a variety of configurations. Mobile Dental Units (MDU) are available in 1-4 operatory configurations with a choice of dental equipment. Wheelchair accessibility, digital x-rays, panoramics, and 3D tomography are all optional. Primary Care medical, optometry, mammography, homeless health, migrant health, geriatric, pediatric, international, and combination focused units are all available. Capital fundraising, local sustainable fundraising campaigns, local strategic partnership, and clinic operations coaching are all included with the mobile health unit as well as the best after sales support in the industry for the life of the unit.

#### Association of State and Territorial Dental Directors

Booth #1 1838 Fieldcrest Dr Sparks, NV 89434 775-626-5008 *Representative(s):* Christine Wood cwood@astdd.org Beverly Isman bev.isman@comcast.net Envisioning a strong and effective governmental oral health presence in states and territories to assure optimal oral health.

#### **American Eagle Instruments**

Booth #18 6575 Butler Creek Rd Missoula, MT 59808 406-549-7451 *Representative(s):* Clancy Scott cscott@am-eagle.com

#### **Brewer Designs**

Booth #19 N88 W13901 Main Street Menomonee Falls, WI 53051 800-558-8934 *Representative(s):* 

Deb Byington sales@brewer-design.com Brewer Design, the market leader in ergonomic seating, has conducted years of extensive research in response to the needs of our customers. Brewer continues to combine the latest technology with superior materials and workmanship to offer the most innovative seating available today.

#### **Carestream Dental**

Booth #17 1765 The Exchange Atlanta, GA 30339 770-226-3709 *Representative(s):* Bill Altvater Jim Dycus

bill.altvater@carestream.com jim.dycus@carestream.com

#### **CDC Division of Oral Health**

Booth #31 4770 Buford Highway NE, MS F-10 Atlanta, GA 30341 770-488-5301 *Representative(s):* Linda Orgain lorgain@cdc.gov

CDC's Division of Oral Health works to prevent and control oral diseases and conditions and reduce oral health disparities. Its vision is a nation where all people enjoy good oral health that contributes to leading healthy, satisfying lives. CDC works to extend proven strategies to prevent oral diseases, strengthen oral health infrastructure, monitor oral diseases, and guide infection control in dentistry.

#### Darby Dental Supply Co.

Booth #5 300 Jericho Quadrangle Jericho, NY 11753 866-309-9471 X 1011 *Representative(s):* 

Kelly Jorgensen kelly.jorgensen@darbydentalsupply.com Darby Dental Supply is one of the largest dental suppliers in the United States. Darby carries over 90,000 products, including supplies & equipment, and offers significant discounts for government and non-profit agencies.

#### **Dental Health Products, Inc**

Booth #14 2614 North Sugar Bush Road New Franken, WI 54229 800-626-2163, ext 2435 *Representative(s):* Holly Risner LaDeana DeClark LaDeanaD@dhpi.net

#### **DNTLworks Equipment Corp**

Booth #34/35 7300 South Tucson Way Centennial, CO 80112 303-693-1410 *Representative(s):* Tom Meighan tlmeighan@ Bob Kennedy BKennedy@

tlmeighan@dntlworks.com BKennedy@DNTLworks.com

### **Exhibitors - Continued**

#### GC America Inc.

Booth #20 3737 W 127th St Alsip, IL 60803 708-926-3008 *Representative(s):* Jim Smith james\_smith@gcamerica.com

#### **Group Practice Solutions**

Booth #13 26 Railroad Ave #200 Babylon, NY 11702 631-532-2720 *Representative(s):* 

disrael@gpsidental.com Dan Israel Group Practice Solutions understands the financial concerns facing our healthcare environment today. GPS works primarily with community health centers all over the country providing the most commonly used dental supplies at a significant savings. In light of all the budgetary constraints and competitive grant allocations, we have found that it is more important than ever to cut costs and reduce overhead expenses. Our program, specifically for CHC's and free clinics, provides a savings upwards of 50% on supplies, without replacing your primary vendor.

#### **Henry Schein**

Booth #11 135 Dunyea Road Melville, NY 11747 631-390-8155 *Representative(s):* Andrea Hight Michael Minor Lynn Hughston Pam Reece

andrea.hight@henryschein.com Linda.scogmanillo@henryschein.com Linda.scogmanillo@henryschein.com Linda.scogmanillo@henryschein.com

#### **KaVo/SDS Group**

Booth #37 2800 Crystal Drive Hatfield, PA 19440 318-259-8055 *Representative(s):* Karen Lauder

relevance.

karen.lauder@kavo.com

The Kavo | SDS Group is an alliance of world class dental

companies united by common values of innovation, quality, exceptional customer service and market leading brands of

MediaDent, a division of SuccessEHS Booth #21

One Metroplex Dr, Ste 500 Birmingham, AL 35209 888-879-7302 *Representative(s):* Matt Holtzer matth@ehsmed.com Tim McLaughlin timm@ehsmed.com Pratice Management, dental & electronic medical records software

#### **National Network for Oral Health Access**

Booth #15 PMB: 329 3700 Quebec Street, Unit 100 Denver, CO 303-957-0635 *Representative(s):* Luana Scott onparpro@comcast.net Annette Zacharius annette@nnoha.org Irene Hilton irene@nnoha.org Maria Smith maria@nnoha.org

#### **NuSmile Pediatric Crowns**

Booth #16 PO Box 4871 Houston, TX 77210-9649 713-861-0033 *Representative(s):* Alex Martinez info@nusmilecrowns.com We offer the most durable, natural looking esthetic pediatric crowns available.

#### **Plak Smacker**

Booth #33 755 Trademark Circle Corona, CA 92879 951-898-7660 Karina Del Cid Christine@plaksmacker.com

#### **Premier Dental Products**

Booth #22 1710 Romano Dr Plymouth Mtg, PA 19462 610-239-6017 *Representative(s):* Gail Roitman-Trauger gtrauger@premusa.com Carol Landis clandis@premusa.com

#### **Pulpdent Corporation**

Booth #7 80 Oakland St Watertown, MA 2472 617-926-6666 x 648 *Representative(s):* Larry Clark larry@pulpdent.com Sue Dodd, RN scdodd1@bellsouth.net Solei Dyment Allison.boyd@pulpdent.com

### **Exhibitors - Continued**

#### Scion

Booth #24 N92 W14612 Anthony Avenue Menomonee Falls, WI 53051 262-946-4532 *Representative(s):* Carrie Fritz clfritz@sciondental.com Mark Borca mkborca@sciondental.com Constance Schuster cjschuster@sciondental.com

#### **UnitedHealthcare**

Booth #9 6220 Old Dobbin Lane Columbia, MD 21045 *Representative(s):* 

Larry Cavanaugh lcavanaugh@uhc.com UnitedHealthcare offers outstanding dental plans to Government clients, as well as vision, life, disability, critical illness and accident insurance products. We've been in the dental business for 25 years now with a total membership of 6.6 million of which 1.5 million are Medicaid members and 553,000 Medicare members. We're proud to say that our Government programs membership has doubled in the past five years. UnitedHealthcare's dental products deliver comprehensive benefits, terrific network access, courteous, prompt customer service and health and wellness programs designed to improve oral health and positively impact overall health. Visit us at our booth (9), and we'll tell you all that we can do for you and your membership.

### **Not-For-Profit Exhibitors**

#### **AAPHD Foundation**

Booth #36 3085 Stevenson Dr Springfield, IL 62703 217-529-6503 *Representative(s):* Kathryn Atchison, Chair The AAPHD Foundation is the only national foundation supporting professional education, development, policy and research in Dental Public Health.

#### **American Association of Pediatric Dentistry**

Booth #27 211 E Chicago Ave, Suite 1700 Chicago, IL 60611 312-337-2169 *Representative(s):* Jan Silverman jsilverman@aapd.org Paul Casamassino casamassino1@osu.edu

#### **Children's Dental Health Project**

Booth #25 1020 19th St, NW Washington, DC 20036 202-417-3597 Representative(s):

Vanessa Bell

vbell@cdhp.org

Founded in 1997, the Children's Dental Health Project (CDHP) is a national non-profit organization with the vision of achieving equity in children's oral health. The Children's Dental Health Project designs and advances research-driven policies and innovative solutions by engaging a broad base of partners committed to children and oral health, including professionals, communities, policymakers and parents. We work to eliminate barriers to preventing tooth decay to ensure that all children reach their full potential.

#### **Children's Health Alliance of Wisconsin**

Booth #3 620 S 76th St Suite 120 Milwaukee, WI 53214 414-292-4000 *Representative(s):* Alexandra Eichenbaum aeichenbaum@chw.org Diane Flanagan, RDH dflanagan@chw.org Matt Crespin mcrespin@chw.org

#### **DentaQuest Institute**

Booth #8 2400 Computer Drive Westborough, MA 1581 508-329-208 *Representative(s):* 

Dori Bingham dori.bingham@dentaquestinstitute.org Danielle Goldsmith danielle.goldsmith@dentaquestinstitute.org

Carolyn Darcy caroline.darcy@dentaquestinstitute.org The DentaQuest Institute's Safety Net Solutions (SNS) provides technical assistance and practice management consultation to safety net dental programs throughout the country. SNS develops specialized and unique practice enhancement recommendations in areas such as operations, systems, finances, quality, and integration of medical and dental services.

#### **Institute for Oral Health**

Booth #6 9706 4th Ave NE Seattle, WA 98115 206-679-0934 *Representative(s):* 

Mary Ellen Young, RDH, MHA myoung@deltadentalwa.com Our mission at the Institute for Oral Health is to advance oral health care by identifying effective and efficient guidelines for treatment, access, and delivery, and to promote best practices by serving as a central resource for shared practical knowledge and collaboration to benefit the dental profession, dental industry and the public they serve. www.iohwa.org 2012 IOH National Conference "The Evolution of Oral Health Care Delivery" October 4 & 5, 2012 ~ Boston, MA ~ Intercontinental Hotel This year's conference puts innovation at the forefront, bringing together experts in business strategy, dental practice, health policy, benefits and more. Hear engaging presentations and panel discussions, and learn best practices you can put into action for the great work you do every day.

#### **Lutheran Medical**

Booth #26 150 55th Street Brooklyn, NY 11220 718-630-8524 *Representative(s):* 

#### **Medicaid CHIP State Dental Association**

Booth #10 4411 Connecticut Ave NW, Unit 104 Washington, DC 20008 508-322-0557 Representative(s): Mary Foley mfoley@medicaiddental.org Martha Dellapenna mdellapenna@medicaiddental.org The Medicaid CHIP State Dental Association is a membership organization whose mission is to develop and promote evidencebased Medicaid/Children's Health Insurance Program oral health

a broad spectrum of stakeholders.

#### National Maternal and Child Oral Health Resource Center

best practices and policies through innovative collaboration with

Booth #23 Box 571272 Washington, DC 20057-1272 202-784-9554 *Representative(s):* Jolene Bertness bertnesj@georgetown.edu Katrina Holt kholt@georgetown.edu Sarah Kolo sk22@georgetown.edu National Maternal and Child Oral Health Resource Center (OHRC) supports health professionals, program administrators, educators, and others working in states and communities in

addressing public oral health issues. OHRC gathers, develops, and shares high-quality information and materials.

#### **Oral Health America**

Booth #2

410 N Michigan Ave, Suite 352 Chicago, IL 60611 312-836-9900 *Representative(s):* Beth Truett beth@c

Christine Spencer Amanda Ciatti Ben Anders beth@oralhealthamerica.org christine@oralhealthamerica.org amanda@oralhealthamerica.org ben@oralhealthamerica.org

Oral Health America changes lives by connecting communities with resources to increase access to care, education and advocacy for all Americans, especially those most vulnerable.

#### **Pride Enterprises Dental Laboratory**

Booth #4 13518 NE 258th Court Ralford, FL 32083 800-599-5919 *Representative(s):* 

Mark Rosenberg, CDT mrosenberg@pride-enterprises.org PRIDE is a full service dental laboratory in Northeastern Florida that provides affordable, functional and esthetic dental appliances to community health centers nationwide. All work is performed in our laboratory. Allow PRIDE to partner with you to improve your patients' lives and self esteem by crafting quality solutions to meet their needs. Let us help you, help them improve their health and give them a reason to smile. Contact Mark Rosenberg, CDT, mrosenberg@pride-enterprises.org, 1.800.599.5919.

